

# **Fall Festival and Taste of Falls Church**

## **Sponsorship Opportunities**

**Saturday, September 19, 2015**

Over 7,000 residents and visitors celebrate the arrival of fall in Falls Church at our Fall Festival and Taste of Falls Church. This annual event includes pony rides and a children's tent full of activities for young attendees. Local restaurants display samples of their cuisine that the crowd can purchase with 'Taste' tickets. Over 90 crafters, businesses and civic groups set up booths with live music and amusement rides adding to the picture perfect day in Cherry Hill Park.

### **Presenting Sponsor - \$5,000**

- Exclusive presenting festival rights. Example - Name incorporated into event name: City of Falls Church Fall Festival and Taste of Falls Church Presented by \_\_\_\_\_ (Company Name)
- Corporate size (20'x 10') tented area with tables and chairs in a prominent location
- Company banner displayed on main entertainment stage
- Logo on City website where event is advertised
- Logo recognition on:
  - Promotional Flyers
  - Event T-Shirts (sold at event and worn by event staff and volunteers)
- Name recognition during announcements on-site and following the event
- Company name included in media coverage and City press releases
- Introduction and recognition by Emcee on stage and opportunity to address attendees from stage
- Twenty complimentary Taste Tickets and three commemorative T-Shirts
- Opportunity to purchase additional Taste Tickets and T-Shirts at discounted rate

### **Entertainment Sponsor - \$3,000**

- Official and exclusive designation of the Fall Festival and Taste of Falls Church entertainment sponsor.
- Corporate size (10x10) tented area with tables and chairs in a prominent location.
- Company banner displayed on entertainment stage
- Logo on City Website where event is advertised

### **Entertainment Sponsor (Continued)- \$3,000**

- Logo Recognition on:
  - Promotional Flyers
  - Event T-Shirts (sold at event and worn by event staff and volunteers)
- Name recognition during announcements during the event
- Fifteen Complimentary Taste Tickets and three Commemorative T-Shirts
- Company name included in media coverage and City press releases

### **Children's Tent Sponsor - \$3,000**

- Official and Exclusive designation as the City of Falls Church Fall Festival and Taste of Falls Church Children's Tent Sponsor
- Banner space on and in Children's Tent for company banner(s)
- Corporate size (10'x 10') Tented Area with tables and chairs in a prominent location in the main festival
- Logo Recognition on:
  - Promotional Flyers
  - Event T-Shirts (sold at event and worn by event staff and volunteers)
- Company name listed as the Children's Tent sponsor on City website where event is advertised
- Company name included as Children's tent sponsor in media coverage and in City press releases
- Name Recognition during announcements on-site and following the event
- Fifteen Complimentary Taste Tickets and three Commemorative T-Shirts
- Opportunity to purchase additional Taste Books and T-Shirts at discounted rate

### **Sponsor - \$2,500**

- Official Designation as a Sponsor of the City of Falls Church Fall Festival and Taste of Falls Church
- Corporate size (10'x 10') Tented Area with tables and chairs in a prominent location
- Company name listed as a Sponsor on City website where event is advertised
- Logo Recognition on:
  - Promotional Flyers
  - Event T-Shirts (sold at event and worn by event staff and volunteers)
- Name Recognition during announcements on-site and following the event
- Fifteen Complimentary Taste Tickets and three Commemorative T-Shirts
- Opportunity to purchase additional Taste Books and T-Shirts at discounted rate

## Supporter - \$1,000

- Official Designation as a Supporter of the City of Falls Church Fall Festival and Taste of Falls Church
- Corporate size (10' x 10') area with tables and chairs in a prominent location (Tent provided for additional \$175).
- Company name listed as a Supporter on the City's website where event is advertised
- Name Recognition on Promotional Flyers & Event T-Shirts (sold at event and worn by event staff and volunteers)
- Ten Complimentary Taste Tickets and two Commemorative T-Shirts
- Opportunity to purchase additional Taste Books and T-Shirts at discounted rate

***Interested in other sponsorship opportunities?*** Please contact Amy Maltese at (703) 248-5199 or [amaltese@fallschurchva.gov](mailto:amaltese@fallschurchva.gov) for more details.

**YES! We want to sponsor the Fall Festival and Taste of Falls Church!**

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Support Level

### Fee

____ Presenting Sponsor	\$5,000		
____ Entertainment Sponsor	\$3,000		
____ Children's Tent Sponsor	\$3,000		
____ Sponsor	\$2,500		
____ Supporter	\$1,000	____ Supporter with tent	\$1,175

### **PAYMENT:** (Due August 1, 2015)

\_\_\_\_ Check (made payable to *City of Falls Church*)

\_\_\_\_ Credit- Name on Card: \_\_\_\_\_ Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVC code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_